





Opening Keynote –
Re-imagining volunteer
engagement in the new world to be
a force for the future









**“Life can only be understood
backwards; but it must be lived
forwards.”**

Søren Kierkegaard



CATEGORY	BUILDERS	BABY BOOMERS	GENERATION X	GENERATION Y	GENERATION Z	GEN ALPHA
Slang terms	 <p>We prefer proper English if you please</p> <p>Born: < 1946 Age: 74+</p>	 <p>Be cool Peace Groovy Way out</p> <p>Born: 1946-1964 Age: 55-73</p>	 <p>Dude Ace Rad As if Wicked</p> <p>Born: 1965-1979 Age: 40-54</p>	 <p>Bling Funky Doh Foshizz Whassup?</p> <p>Born: 1980-1994 Age: 25-39</p>	 <p>🔥 Fam GOAT Slay Yass queen</p> <p>Born: 1995-2009 Age: 10-24</p>	 <p>lit yeet hundo oof rn idrc</p> <p>Born: 2010-2024 Age: under 10</p>
Social markers	World War II 1939-1945	Moon landing 1969	Stock market crash 1987	September 11 2001	GFC 2008	Trump / Brexit 2016
Iconic cars	 Model T Ford Final, 1927	 Ford Mustang 1964	 Holden Commodore 1978	 Toyota Prius 1997	 Tesla Model S 2012	 Autonomous vehicles 2020s
Iconic toys	 Roller skates	 Frisbee	 Rubix cube	 BMX bike	 Folding scooter	 Fidget spinner
Music devices	 Record player LP, 1948	 Audio cassette 1962	 Walkman 1979	 iPod 2001	 Spotify 2008	 Smart speakers Now
Leadership style L - Leader l - New leaders	 Controlling	 Directing	 Coordinating	 Guiding	 Empowering	 Inspiring
Ideal leader	Commander	Thinker	Doer	Supporter	Collaborator	Co-creator
Learning style	Formal	Structured	Participative	Interactive	Multi-modal	Virtual
Influence/advice	Officials	Experts	Practitioners	Peers	Forums	Chatbots
Marketing	Print (traditional)	Broadcast (mass)	Direct (targeted)	Online (linked)	Digital (social)	In situ (real-time)

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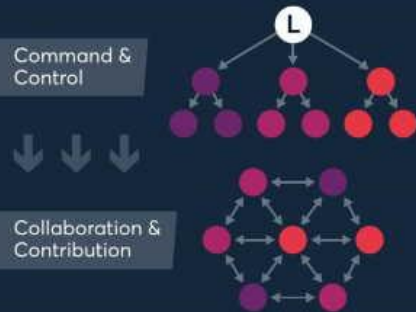

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EFFECTIVE ENGAGEMENT

X	Verbal Sit & listen Teacher Job security Authoritarian Curriculum centred Closed book exams Books & paper Doer	Visual Try & see Facilitator Flexibility Participative Learner centric Open book world Glass & devices Co-creator	Z
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LEADERSHIP CHANGE



UNI DEGREES



TOP EMOJIS



MOBILITY



CHANGING GENERATIONS



2,800,000 Gen Alphas born globally each week

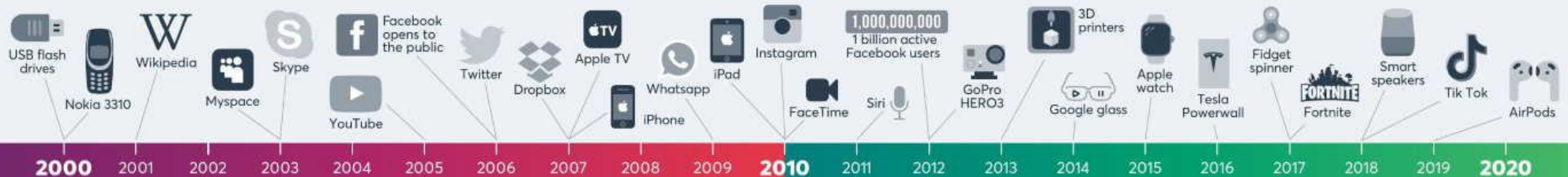
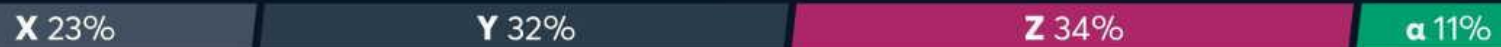
CHARACTERISTICS

- Global
- Digital
- Social
- Mobile
- Visual

TOP BABY NAMES

Oliver	1	Charlotte
Jack	2	Olivia
William	3	Ava
Noah	4	Amelia
Henry	5	Mia

WORKFORCE OF 2030



MEME OF THE YEAR

- Badger video, Charlie the unicorn, Chuck Norris facts, Potter puppet pals, Charlie bit my finger, David after dentist, JK wedding dance, Photo-bombing, Planking, Gangnam Style, The Fox, Icebucket Challenge, Blue & black/white & gold, Bottle flip, The dab, Floss dance, 10 year challenge

WORD OF THE YEAR

- Blog, Texting, Emo, Podcast, Peeps, Bailout, Unfriend, App, Cloud, Hashtag, Selfie, YOLO, Post-truth, Fake news, Toxic, Yeet

NEW JOBS

- Sustainability officers, Digital records manager, Data visualisation designer, Blogger, Big data analyst, App developer, Social media marketer, Autonomous vehicle technician, Medical nanotechnologist, UX manager, Cyber security professional, Blockchain developer, Robotics technician, UAV operator, Virtual reality engineer, Workplace concierge, Wellbeing manager, Professional organiser

EFFECTIVE ENGAGEMENT

X

Verbal
Sit & listen
Teacher
Job security
Authoritarian
Curriculum centred
Closed book exams
Books & paper
Doer

Visual
Try & see
Facilitator
Flexibility
Participative
Learner centric
Open book world
Glass & devices
Co-creator

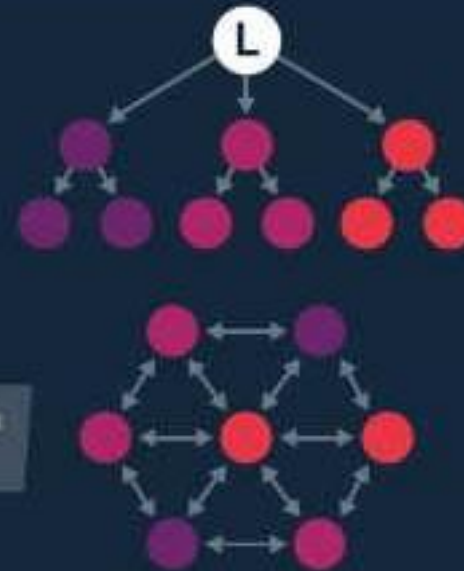
Z

LEADERSHIP CHANGE

Command & Control



Collaboration & Contribution



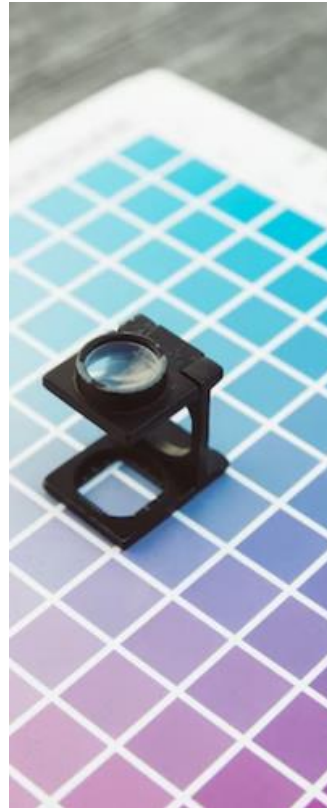
WORKFORCE OF 2030

X 23%

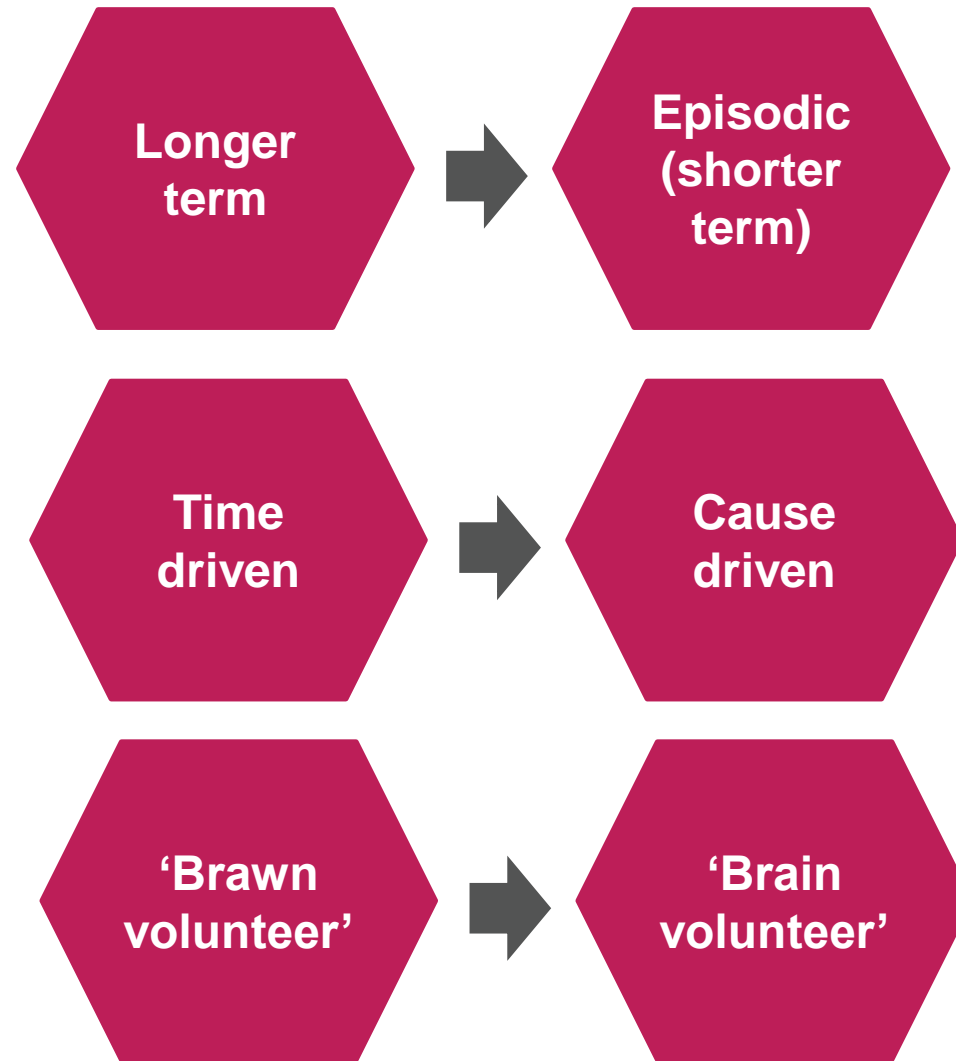
Y 32%

Z 34%

α 11%



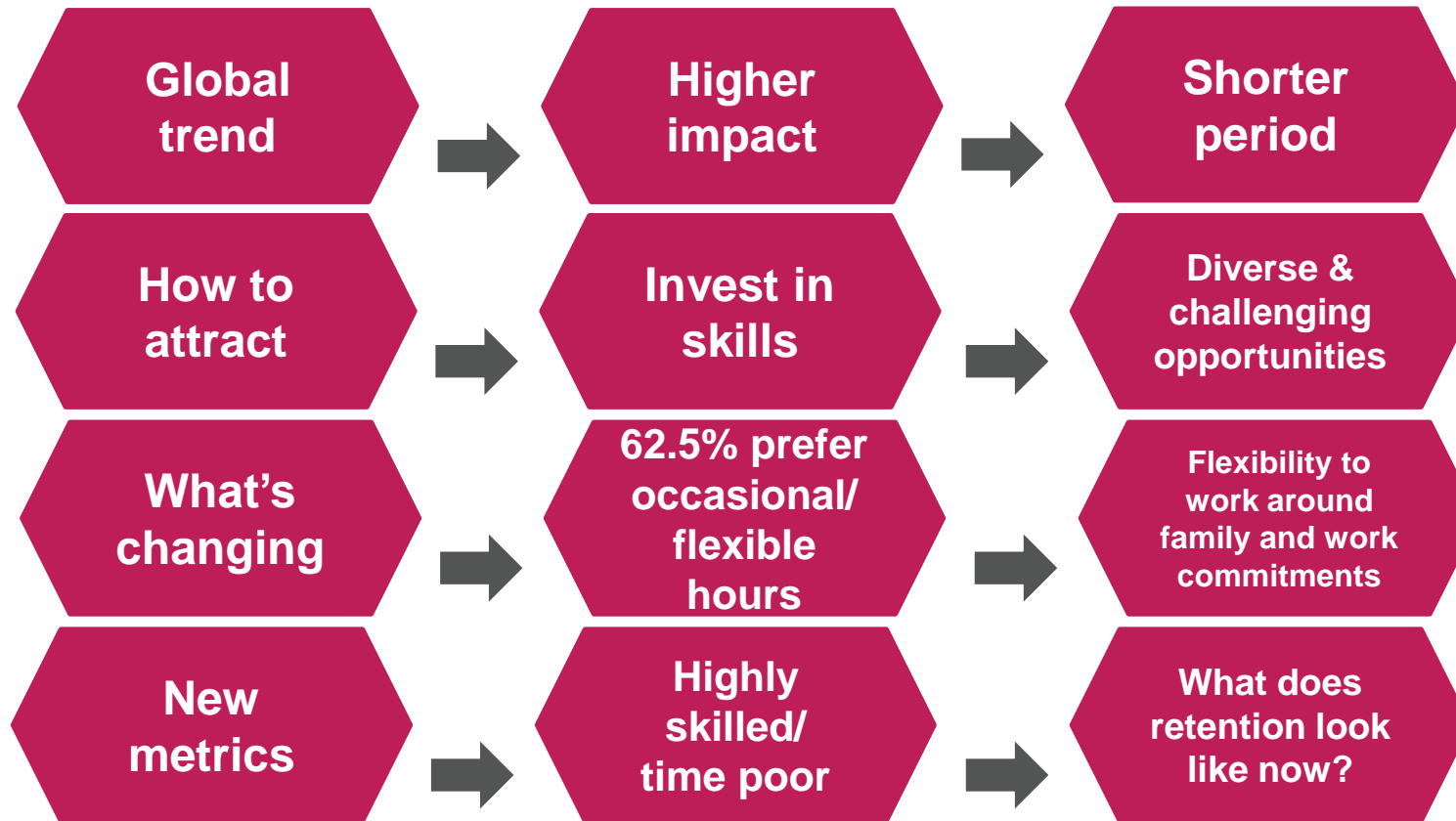
Source: McCrindle – Top Trends of 2023



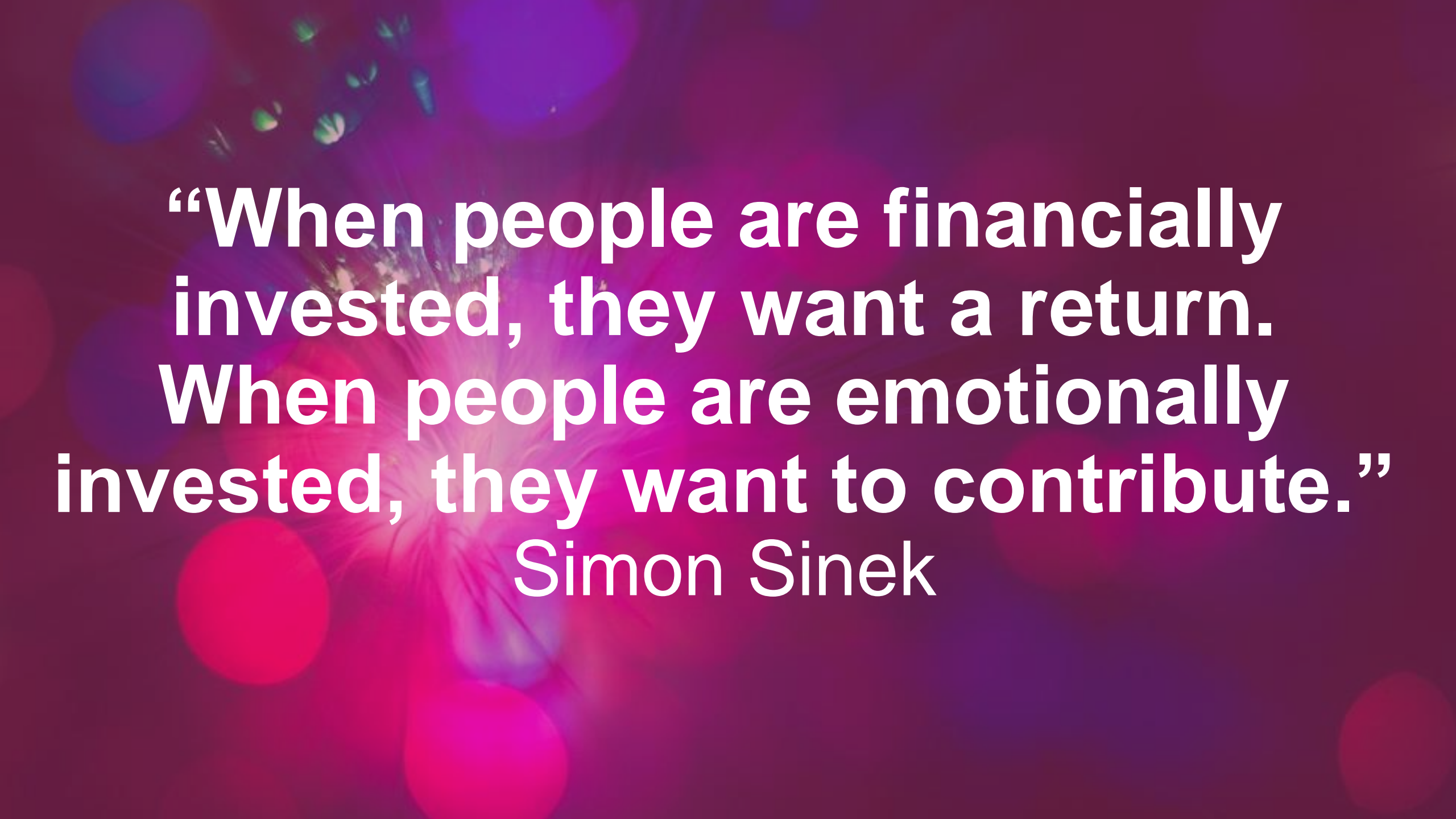
Source: *The Changing Face of Volunteering: Current and future trends*
Colin Rochester,
Angela Ellis Paine,
Steven Howlett,
Meta Zimmeck

New priorities

The changing face of volunteering



Source: *The State of Volunteering in Victoria*
<https://stateofvolunteering.org.au/>



**“When people are financially
invested, they want a return.
When people are emotionally
invested, they want to contribute.”**

Simon Sinek

The volunteer experience

Support

from paid staff,
supervisors, and
peers

Having

autonomy

Feeling

productive

Avoiding

burnout

“Failure to prioritise and continuously evaluate the volunteer experience not only results in volunteers leaving, but potentially dissuades them from volunteering again in the future. The associated opportunity cost, for individuals, organisations, and society, is enormous. Fortunately, the detrimental outcomes of volunteer turnover are avoidable and there is good evidence on how to improve retention.”

Source: <https://www.volunteeringaustralia.org/get-involved/national-strategy-for-volunteering/>



Engagement > Business as (new) usual

Communicate

Because you care

Involve

Connect





Sport Volunteering Resources

[GET STARTED](#)[RESOURCE LIBRARY](#)

Thrive with support

Sport and volunteering are interlinked. In the community sport sector we know that volunteers ensure the activities of every sport of any size and at all levels go ahead, are well run, and are safe, accessible and inclusive. Volunteers come out in huge numbers in all weathers and at all hours to ensure sport activities take place. It is our volunteers who allow sport to form a critical part of the fabric of our communities.

Sport Volunteer Project

We have partnered with [Vicsport](#) and [Regional Sport Victoria](#) to create sporting club focused resources. These resources aim to support and assist local and community

<https://www.volunteeringvictoria.org.au/sport-volunteering/>

National Strategy for Volunteering

You are here: [Home](#) / [Get Involved](#) / National Strategy for Volunteering

Presenting the New National Strategy for Volunteering

Following a rigorous and inspiring 12-month co-design journey Australia has a new shared agenda for a reimagined future for volunteering. The National Strategy for Volunteering, co-created by stakeholders from across the volunteering ecosystem, provides a blueprint for the next ten years that will enable volunteering in Australia to thrive.

“The National Strategy for Volunteering was designed and will be owned by all of us. It presents our collective vision for a future where volunteering is at the heart of Australian communities.”

Thousands of stakeholders participated in online consultations, interviews, participatory design workshops, working groups,

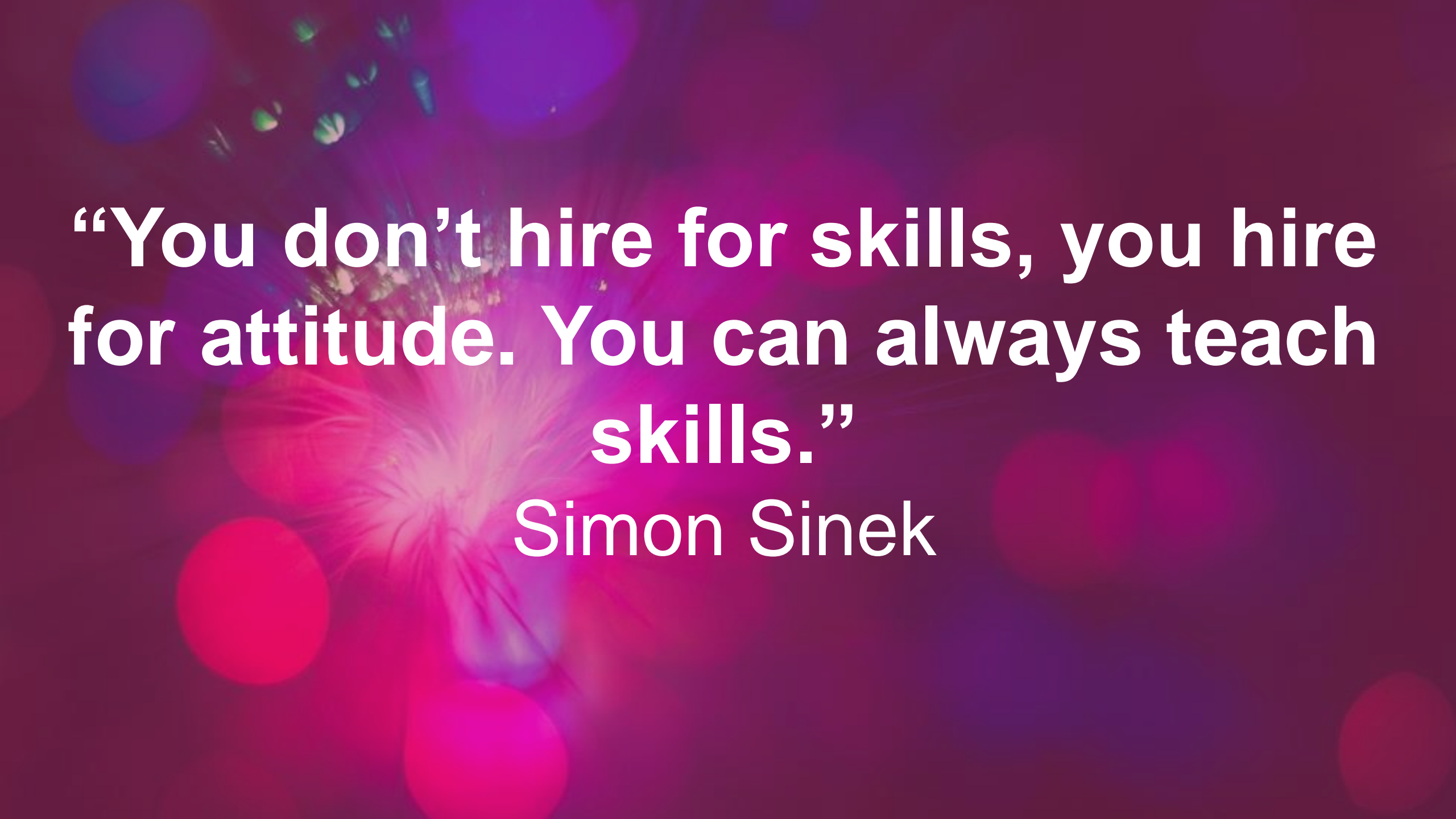
Waiting for www.volunteeringaustralia.org...

<https://www.volunteeringaustralia.org/get-involved/national-strategy-for-volunteering/>

NATIONAL 15-21 MAY 2023
VOLUNTEER
THE CHANGE MAKERS WEEK

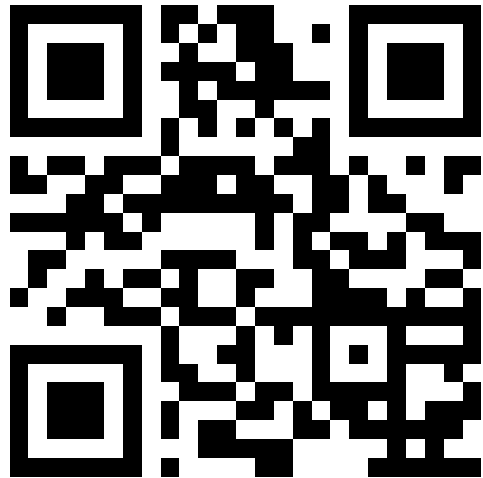
National Volunteer Week (NVW) is Australia's largest annual celebration of volunteering and will be held on 15 – 21 May 2023.

<https://www.volunteeringaustralia.org/get-involved/nvw/>



**“You don’t hire for skills, you hire
for attitude. You can always teach
skills.”**

Simon Sinek



@Georgie Stayches



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